



**Dodge California Circuit Finals Rodeo
WESTERN GIFT EXPO**

January 14-15, 2011

SPECIAL DISCOUNTED RATES for this SHOW!!

Application for Exhibit Space

(Applications must be received on or before 12/14/10)

South Point Hotel & Casino

South Point Equestrian Center (Arena Concourse)

9777 Las Vegas Blvd. South, Las Vegas, NV 89183

Move-In: Thursday, Jan 13, 2011 from 8am to 5pm

Show Days: Friday, Jan 14, 2011, Concourse will be open from 10am-5pm,

Doors re-opened at 6pm for Show at 7:30pm

Saturday, Jan 15, 2011 Doors open at noon for Show at 1:30pm. Arena will close

30 minutes after the performance and will re-open at 6pm for Show at 7:30pm

Move Out: Saturday directly after the 7:30pm performance

All Vendors will be located on the Arena concourse for this show.

Space is limited, so please get your application in early!

Please be sure to fill this form out completely and legibly.

Company Name: _____

Contact: _____ Additional Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email: _____

Requested Booth Space:

_____ 10'x 10' (\$450.00 + \$12.00 special event fee)

_____ 10'x20' (\$750.00 + \$12.00 special event fee)

_____ Corner Booth (no guarantees) add \$50.00

_____ Bulk Space Over 200 sq. ft (\$4.00 per sq. ft.)

Please list all products you wish to display or sell at the show. Your contract will be assigned on the basis of this list. The Gift Expo is a "Western" oriented show. Items, products, or services not keeping with the criteria will not be accepted. Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product. Auxiliary product may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract and all rental monies paid will be forfeited to the **Dodge California Circuit Finals Rodeo** Western Gift Expo. Briefly describe the product or services offered:

Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned unless requested.

Show management will provide each booth with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of size). Attached to this application are the necessary forms required for additional services (electrical, phone, move-in/move-out labor). Ordering these services is the sole responsibility of the Vendor. PLEASE NOTE: a substantial discount is offered for ordering these services early! There are no provisions for water or drainage within the Events Center.

Show Management reserves the right to assign booth space in accordance with other Exhibitors and products. The **Dodge California Circuit Finals Rodeo** Western Gift Expo will strive to maintain a variety of diverse products in all areas for this show. Booth assignments are made based upon that criteria. We want to ensure that all our Vendors have the opportunity to be as successful as possible! Please display your exhibit in a manner keeping with our theme. All decorations and booth layouts will be subject to the approval of show management.

The South Point Hotel & Casino is pleased to extend the special "**Dodge California Circuit Finals Rodeo**" room rate to all Exhibitors participating in this show. Please call the South Point Hotel & Casino at (866) 796-7111 and ask for room reservations. Be sure to mention the South Point Open Cutting rate when making your reservation. PLEASE BOOK YOUR ROOM EARLY! This special rate and room availability is LIMITED. It is the responsibility of each Vendor to make lodging arrangements.

PAYMENT: All checks, CASHIER'S CHECKS or MONEY ORDERS should be made payable to: South Point Hotel & Casino. Please remember,

the deadline for applications is December 14, 2010. Your application and payment must be received on or before this date to be considered. If your application is not accepted, your payment will be refunded to you. If accepted, Balance in full for ALL booth spaces must be received in our office no later than December 14, 2010. Cancellations after acceptance into the show will result in forfeiture of deposit and all monies paid to date. FAILURE TO COMPLY WITH ALL DEADLINES WILL RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION. THE Dodge California Circuit Finals Rodeo 2010 & WESTERN GIFT EXPO IS BY INVITATION ONLY AND A COMPLETED APPLICATION DOES NOT AUTOMATICALLY RESERVE SPACE. ALL QUESTIONS MUST BE ANSWERED COMPLETELY BEFORE CONSIDERATION CAN BE GIVEN. You will be notified (via e-mail) of acceptance/refusal. No telephone calls please! Upon acceptance, an invoice will be sent to you. All Vendors will be invoiced for the Clark County, Nevada "special event fee" of \$6.00 per event day. **PLEASE NOTE: The South Point cannot guarantee access to the Arena Concourse through the Exhibit Hall on Move-In and Move-Out days. Labor will not be provided for move-in and move-out.** Please remember to bring your own carts/hand trucks for loading and unloading.

The undersigned agrees to abide by the rules and regulations stipulated in the actual contract should space be available. The undersigned hereby authorizes the Western Gift Expo to secure information concerning any of the above facts, and by signing below the Exhibitor authorizes the release of such pertinent information to the South Point Western Gift Expo.

Signature:

Name: (Please Print)

Booth Name:

Date:

Please return completed application/forms with your payment to:

**Flo Sirna/Dee Smalls
South Point Equestrian Center
9777 Las Vegas Blvd., South
Las Vegas, NV 89183
(702) 797-8005
(702)797-8006 Fax**

South Point Production Services

South Point Equestrian Event Center
9777 Las Vegas Blvd S.
Las Vegas NV 89183
Fax 702-797-8006



Event Name: _____ Event Date: _____

- **TO RECEIVE DISCOUNT RATES, THIS ORDER WITH PAYMENT MUST ARRIVE WITHIN 7 DAYS PRIOR TO THE EVENT DATE, OTHERWISE STANDARD RATES PLUS TIME AND MATERIAL APPLY.**

Please type or print information

Exhibiting Firm				Booth	
Telephone Number			Fax		
Address					
City			State		Zip
Email Address					
Contact at Show					
Authorized Person					

PAYMENT POLICY

Important: this section must be completed before this order can be processed.

A CREDIT CARD IS REQUIRED TO GUARANTEE ALL ORDERS AND AS A DEPOSIT AGAINST ADDITIONAL LABOR AND / OR SERVICES.

Payment of any balances may be made by company check upon request at the service desk, but a credit card must be on file. Any balance outstanding as of the close of show will be charged to your account.

Refunds will only be given if order is canceled in writing at least seven days prior to the show.

Choose Credit Card Type							
Discover	()	VISA	()	MasterCard	()	American Express	()
Credit Card Number							
Expiration Date				Security Code			
Name							
Authorized Signature							
Cardholder Phone							
CC Billing Address							
City				State		Zip	

Communication Services

South Point Production Services is the exclusive provider of phone and internet services. Listed below are our current rates for basic services. If additional services are necessary, please contact South Point Production Services to discuss your needs. All services will incur a \$25.00 minimum set up fee. Additional labor will be billed by the quarter hour at \$45.00 per hour regular time \$90.00 for overtime or after hours.

Phone Services

Type of Service Needed	Discount Rate (First Day)	Standard Rate (Per Day)	Additional Days	Total
Analog Dial Tone (w/ instrument)	\$175.00	\$225.00	\$175.00	
Multi Line Telephone	\$150.00	\$300.00	\$150.00	
ISDN / BRI Service (Line Only)	\$200.00	\$400.00	\$200.00	
Conference Unit w/ Dial Tone	\$200.00	\$400.00	\$200.00	
Motorola Radio Rental	\$20.00	\$40.00	\$20.00	
Restrictions (<i>Check one</i>)	()	Local & 800 Only	()	Unrestricted*
* (Standard Long Distance Charges Apply, Rates available upon request.)				

Please indicate connect and disconnect times for phone service

Connect service by

Disconnect by

Date _____ Time _____

Date _____ Time _____

Internet Services

Item	Standard Rate (Per Day)	Additional Days	Total
High Speed Internet	\$295.00	\$95.00	
Additional Connection	\$50.00	\$50.00	
Labor (per hour)	Hourly	Hours	Total
PC Setup	\$45.00		

Please indicate connect and disconnect times for internet service

Connect service by

Disconnect by

Date _____ Time _____

Date _____ Time _____

Special services available upon request

Special Instructions / Requests _____

Electrical Services

Rates listed will bring power to back of booth along drape line. Additional labor and material charges will be incurred for other locations in booth, connecting equipment, installation and removal of lights, hardwiring, disconnecting special power, overhead drops, and locations outside the exhibit halls as well as any additional service/labor, which is requested or required. All pricing is per event.

120 Volt	Hertz	Advanced Discount	Standard Rate	Drops	Total
5 Amps	60	Complimentary			
10 Amps	60	\$ 95.00	\$ 115.00		
20 Amps	60	\$ 125.00	\$ 145.00		
208 1 Phase					
10 Amps	60	\$ 190.00	\$ 250.00		
30 Amps	60	\$ 285.00	\$ 390.00		
60 Amps	60	\$ 385.00	\$ 570.00		
100 Amps	60	\$ 530.00	\$ 800.00		
208 3 Phase					
10 Amps	60	\$ 235.00	\$ 320.00		
20 Amps	60	\$ 290.00	\$ 400.00		
60 Amps	60	\$ 495.00	\$ 695.00		
100 Amps	60	\$ 625.00	\$ 935.00		

STANDARD ELECTRICAL VOLTAGE AVAILABLE

- AC, 60 Cycle, 120 volt, single phase
- AC, 60 Cycle, 208 volt, single phase
- AC, 60 Cycle, 120/208 volt, three phase, four wire
- AC, 60 Cycle, 277/480 volt, three phase, five wire*

*Prior arrangements necessary. Not available at all booth locations.

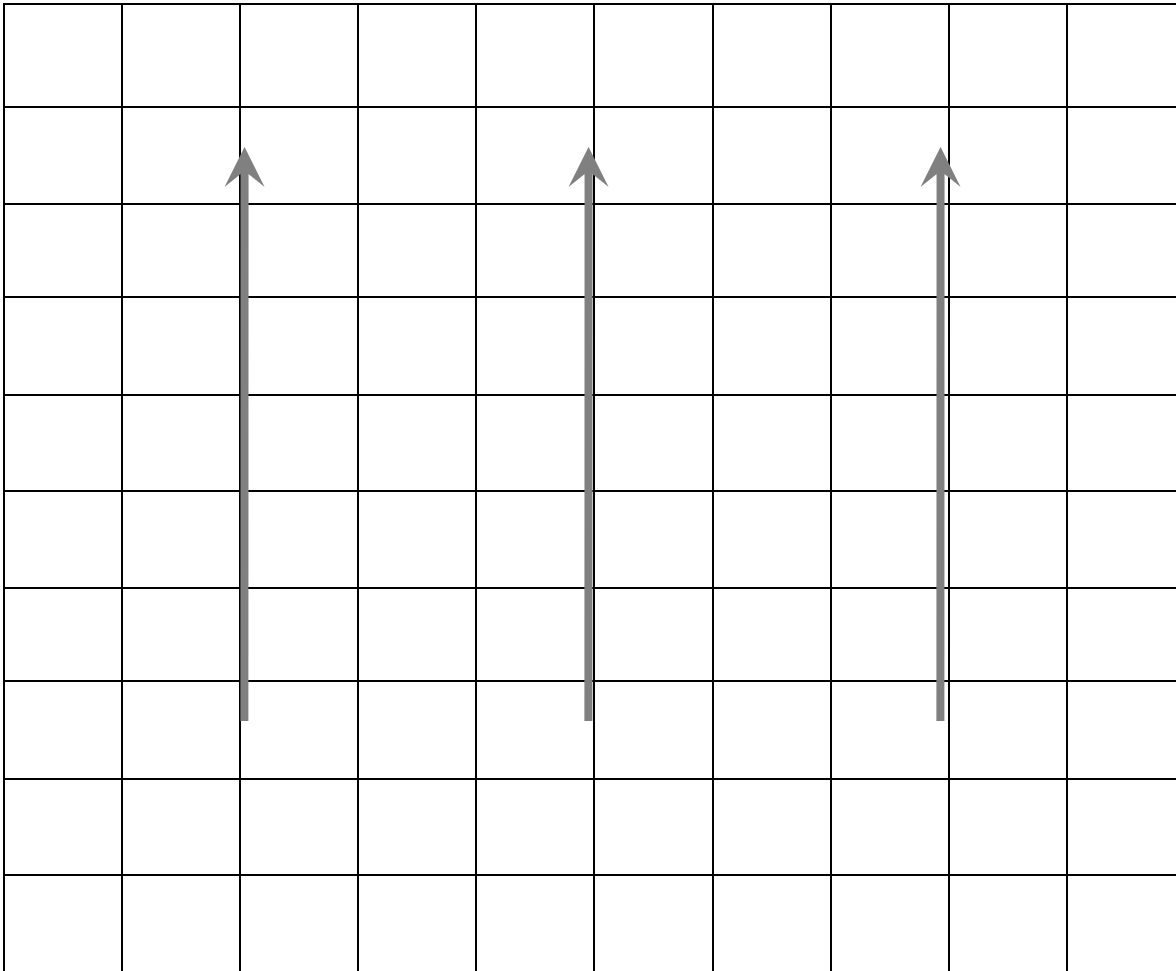
Additional power configurations are available. Please fill out the form below or call (702-797-8005) for a quote and availability.				
Volts	Amps	Phase	Hertz	Drops

Booth Layout

For Exhibit Booth request:

A \$120.00 will be charged if electrical service is necessary and has not been ordered for your booth. Please mark the location of drops and equipment placed in your booth on the following 10 x 10 grid.

Front of Booth



NOTES: _____
